



SINYAR HOSPITALITY

EMIRATI HOME GROWN COMPANY

We are specialized in hospitality services and branding.
Leading the way to excellence in Hospitality Management.



TABLE OF CONTENT

Our Company History	3
What We Do	4-5
Project Portfolio	6
Our Process	7
Our Services	8
Sustainability & Corporate Responsibility	13
Our Team	14
Stay In Touch	15

OUR COMPANY HISTORY

Our Emirati company's history and heritage are deeply connected to the UAE's journey from a private hospitality hub to a global economic powerhouse.

Inspired by the spirit of Emirati hospitality, we serve together as a united nation.



WHAT WE DO



FOR CLIENTS

Delivering smart, integrated hospitality solutions that boost revenue, refine brand identity and optimize operations.



FOR EMPLOYEES

Building a culture that thrives on performance and growth, we help our people level up their expertise and engagement.



FOR SUPPLIERS & LOCAL COMMUNITIES

Fostering meaningful partnerships through local sourcing initiatives and impactful community development programs.

OBJECTIVE



We create exceptional hospitality experiences that feel special and stand the test of time. With creativity, seamless operations and smart insight. We make every venue unique, memorable and built for success.

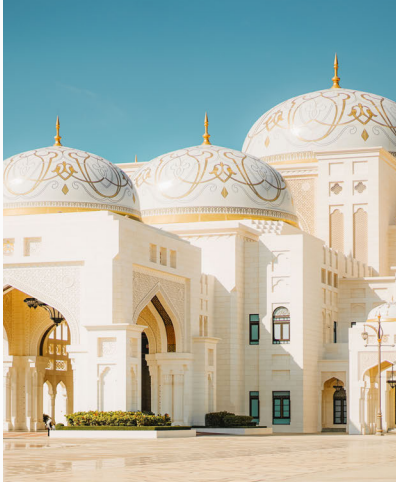
SOLUTION



We blend smart insights, standout concepts and unforgettable guest experiences to create thriving venues. We design spaces that feel good, run smoothly and stay ahead of the curve.



PROJECT PORTFOLIO



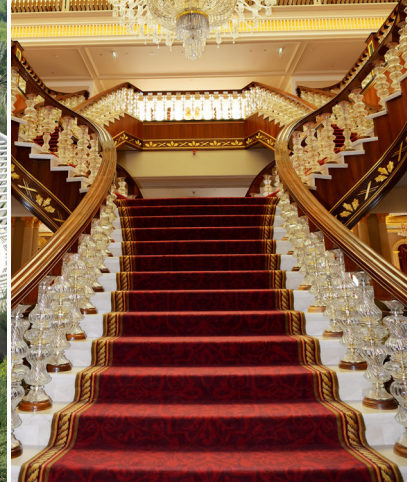
Qasr Al Watan



Abu Dhabi Airport



Umm Al Emarat Park



Private Hospitality

At the heart of Abu Dhabi, we have crafted extraordinary experiences that bridge cultural grandeur where elegance meets legacy.

The Qasr Al Watan , Zayed International Airport, Umm Al Emarat Park and Private Hospitality projects redefine excellence and showcase our commitment to delivering exceptional service.

OUR PROCESS

GROUNDWORK



We take the foundational steps to ensure its success planning, research, resource allocation and risk assessment.

CONCEPT



We tailor the idea to align it with preferences, brand identity, cultural influences and market needs.

CREATE

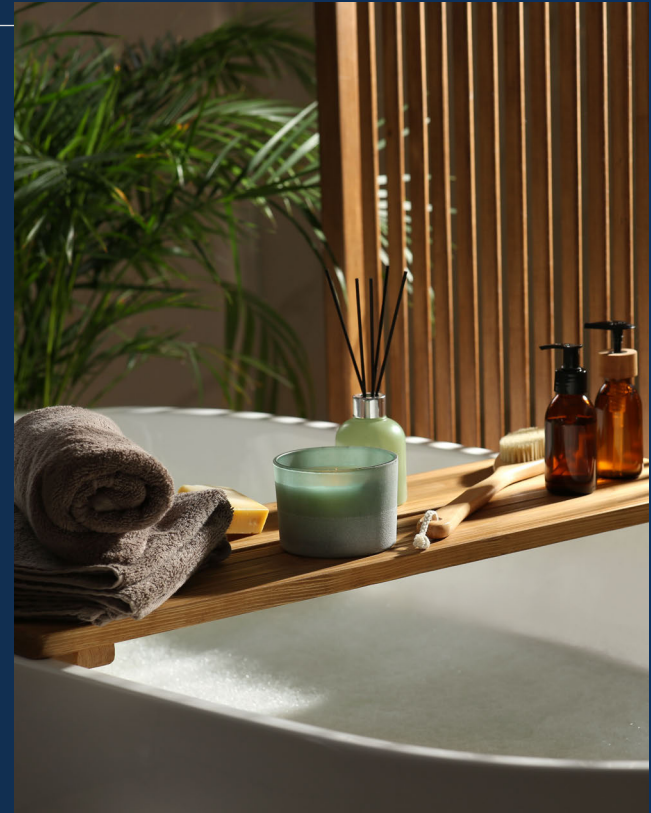


We define the brands identity, values, and positioning.
We create the essence of its connectivity with the target audience.

IMPLEMENT



We transform ideas into game changing success stories and profitable ventures.





OUR SERVICES



Hospitality Management



Brand Strategy & Positioning



Performance & Quality Management



Concierge & Lifestyle



Private Events & Celebrations



Fine Dining Experiences



Recreation & Wellness



Health & Safety



Risk & Compliance

CONCEPT CREATION

From boutique hideaways to iconic landmarks, we craft venues with personality ones that speak to the right audience and reinforce the brand's identity.

We help brands stand out and stay memorable with powerful storytelling.



LIFESTYLE & EVENTS

PRIVATE & CORPORATE



Crafting lifestyle & events ones that reflect personal elegance, unforgettable moments and bring visions to life.

From high profile gatherings to immersive experiences, we curate, plan and execute events that leave a lasting impression.

SPECIAL OCCASIONS

From intimate gatherings to grand celebrations,
we deliver meaningful handcrafted concepts,
that capture emotions and reflect personal
stories.



CULINARY DELIGHTS

We craft culinary delights with precision, bringing joy through taste, presentation and cultural significance, offering a unique sensory experience.



SUSTAINABILITY & CORPORATE RESPONSIBILITY

LOCAL SOURCING



Engaging in responsible procurement & local sourcing to support regional economies and minimize ecological footprints.

SUSTAINABLE OPERATIONS



Deploying sustainable operational practices that reduce environmental impact.

ETHICAL WORKFORCE PRACTICES



Promoting ethical labor practices that empower employees and enhance service excellence.

STRATEGIC SUSTAINABLE COLLABORATION



Collaborating with governmental and industry bodies to drive compliance, innovation and best practices in sustainability.



OUR TEAM



Bertrand Rousseau
Vertical Chief Executive
Officer



Wafik Yousef
Chief Executive
Officer



Talal Al Hashmi
Senior Vice President Strategy
& Governmental Affairs



Elliot Ruse
Business Development
Director



Alina Filat
General Manager



Lalchhanhimi Sailo
Housekeeping Director



Zoriana Gonska
Food & Beverage Director



Emily Smith
Food Safety & Quality
Assurance Manager



Mohit Bhargave
Executive Chef

STAY IN TOUCH



+971 50 695 2802



Elliot.Ruse@sinyaruae.com



www.sinyarhospitality.ae

