



PYXIS

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# Company Profile



Year 2025



One click to the story  
behind the shift

# Crafting Experiences, Together!

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We are an integrated communications and events agency, combining creativity, agility, and collaboration to deliver tailored and impactful solutions.

Our expertise in advertising, branding, communications, events, production, and outdoor media makes us a trusted partner for clients seeking integrated marketing solutions that inspire connections and deliver measurable success.



Creative  
& Branding

## Crafting Imagination, Together!

We collaborate with clients to explore bold, innovative ideas and transform them into visually striking concepts. Our team thrives on pushing boundaries, turning imaginative thoughts into unique, compelling stories that capture attention and leave a lasting impact.

Advertising  
(OOH & Digital)

## Crafting Impact, Together!

We work alongside clients to shape messages that inspire and drive engagement, creating campaigns that leave a mark. By focusing on the unique story of each brand, we ensure our advertising efforts resonate, making an impact that counts.

Marketing  
& Communications

## Crafting Connections, Together!

We work closely with our clients to understand their voice and vision, creating compelling narratives that build trust and connect with audiences. By aligning communications with brand values, we ensure every message is meaningful and effective.

Video  
Production

## Crafting Frames, Together!

We meticulously manage each project from start to finish, ensuring that every detail is executed to perfection, while always keeping the client's vision at the forefront. It's a seamless process where collaboration and expertise meet.

Events  
& Exhibitions

## Crafting Moments, Together!

We partner with clients to create memorable experiences that captivate and engage audiences. Whether it's an intimate gathering or a large-scale activation, every event is tailored to make a lasting impact, creating moments that stay with attendees long after the event concludes.





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# A Peek at Our Passion in Action



Would you  
throw this  
away?

28.8M

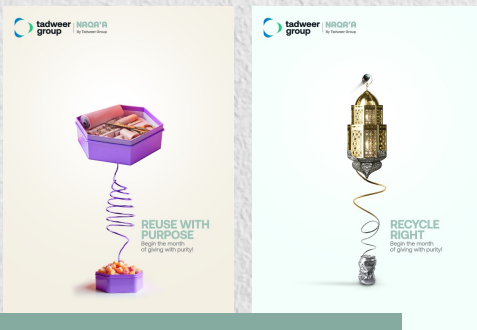
Total Impressions

5.9M

Engagement Rate

8.6M

Reach



Explore Project





PYXIS

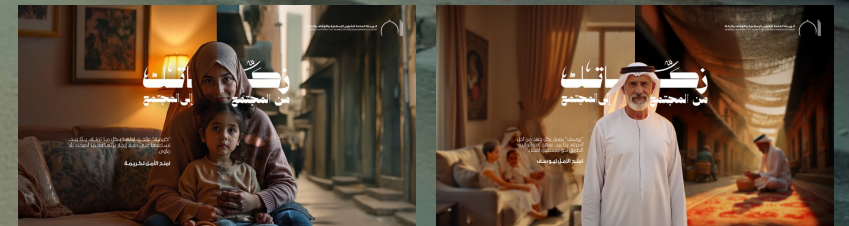
الهيئة العامة للشؤون الإسلامية والأوقاف والزكاة  
GENERAL AUTHORITY OF ISLAMIC AFFAIRS, ENDOWMENTS & ZAKAT



# زكاة من المجتمع إلى المجتمع

6M+  
Impressions

Explore Project



Displayed on 100+ screens around the UAE



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Abu Dhabi  
**Cycling  
Club**  
نادي أبوظبي للدراجات



Explore Project 

Abu Dhabi Cycling Club  
Rebranding, Campaign





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5.37 Million  
Homeless

# Many Sorrows, One Hope's Glow

Syria | Earthquake | 2023

Explore Project 

- Explored art as a tool for advocacy, from empathy to action
- Channeled the underlying light of hope
- Showcased the UAE's commitment to global solidarity





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SLCTD.

# LYDIA MORGAN

—  
Access one platform, connect with  
content creators worldwide

Explore Project ↗





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MÜDON

BROKER AWARDS  
A BRIDGE TO EXCELLENCE

Explore Project 

- Encouraged market excellence
- Celebrated top performers in real estate
- Fostered long-term partnerships





# PYXIS



Explore Project 

**ADNOC Distribution GITEX**  
Presented AI and advanced digital  
technology solutions





## ADAFSA - ADIFE

- Championed local produce & food security
- Showcased the latest innovation in Agri-Tech
- Collaborative hub for empowering partnerships & knowledge exchange

Explore Project ↗





## DCT - Al Dhafra Stand

- Played a vibrant glimpse of Bedouin traditions
- Portrayed authentic cultural encounters
- Championed the preservation and promotion of regional identity

Explore Project 



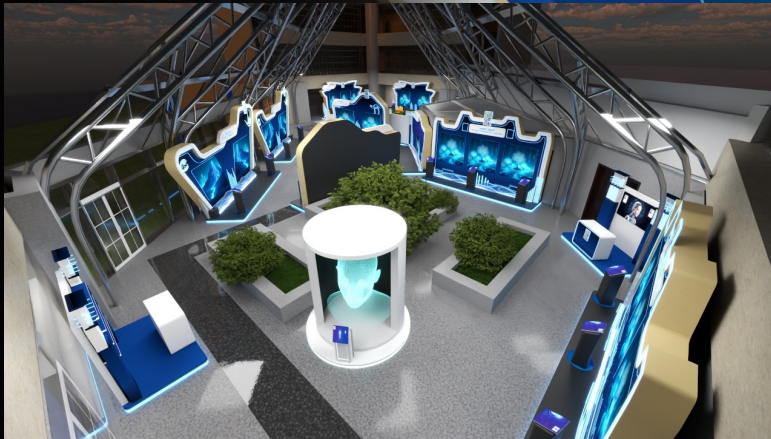


محمل الابتكار  
Innovative Technologies Zone

Explore Project ↗

s - DIGICON  
ng-edge immersive technology  
t AR/VR solutions

Explore Project 



- Showcased cutting-edge immersive technology
- Utilized the latest AR/VR solutions





Explore Project 

## SMAEA – Pavilion

- Inspired the next generation of Agri-Leaders
- Drove the national agricultural vision
- Amplified the voices of innovative farmers and producers



## DCT - Mawrooth

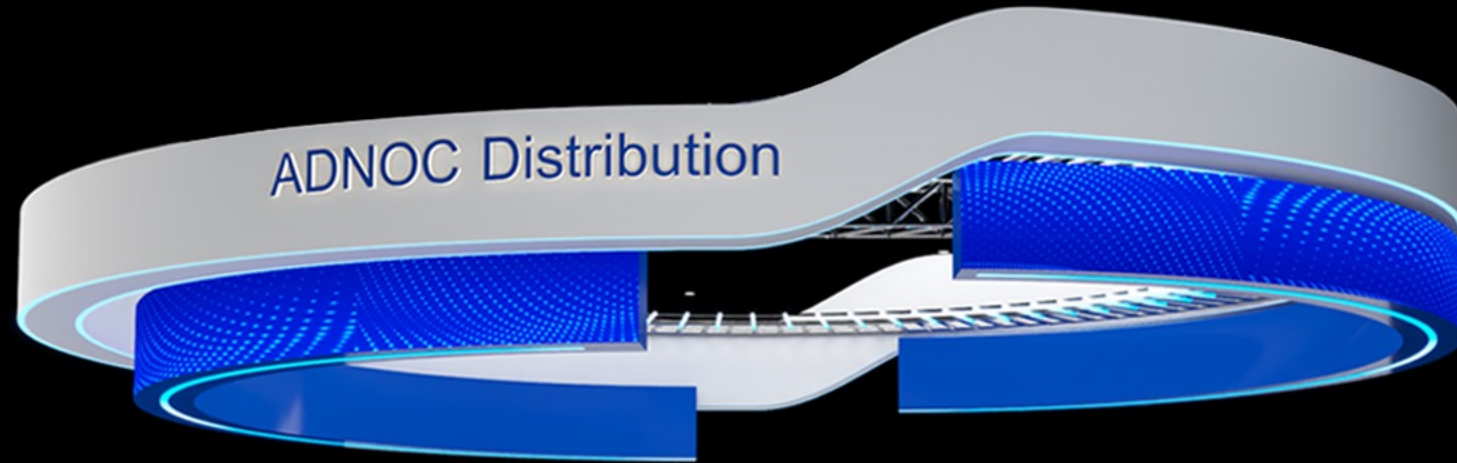
- Explored a new direction for cultural integration in modern spaces
- A revival of Emirati heritage
- Fostered community empowerment

MAWROOTH  
RAMADAN AT HERITAGE VILLAGE

موروث  
رمضان في القرية التراثية

Explore Project [↗](#)

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## ADNOC Distribution GITEX

Presented AI and advanced digital  
technology solutions



Explore Project ↗







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